

THE FUTURE IS HERE...

ENTERTAINMENT WITHOUT INTERNET



SMIT BASSURI



— SCREEN PLAY PVT LTD —

बाँसुरी

The Future of Digital Content Distribution

“

We are not just
an app;
we are a network
that does not
need the Web.

”



NO INTERNET
Required



PLUG & PLAY
Easy Setup



MULTI-DEVICE
Support



COST
Effective



ANYWHERE
Anytime

WHY BASSURI?

- Entertainment Without Internet
- Delivering Digital Content to Every Home
- Support for Education, Culture & Spiritual Content
- Bridging the Digital Divide
- Sustainable & Affordable Solution



परिवार से प्रेरणा, समाज के लिए समर्पण

OUR VISION

A Revolutionary Step
Towards
DIGITAL INDIA



ENTERTAINMENT



EDUCATION



SPIRITUAL



INFORMATION



SKILL DEVELOPMENT



SCAN FOR
MORE INFO

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SMIT BASSURI SCREEN PLAY PVT. LTD.

★ PROUDLY PRESENTS ★

BASSURI

THE FUTURE OF ENTERTAINMENT WITHOUT INTERNET

A REVOLUTIONARY ENTERTAINMENT PLATFORM
POWERED BY INNOVATION

SMIT Bassuri Screen Play Pvt. Ltd. proudly introduces **BASSURI**, an innovative entertainment solution designed to transform the way people experience entertainment—not only in Bharat but across the world.

Developed using the same innovative vision behind the revolutionary **SMIT Device**, **BASSURI** represents the next generation of entertainment technology.



Works
Without
Internet



No Data
Consumption



All Type of
Entertainment



Single to
Multiple User



Multi Device
Compatibility



Portable
& Easy to Use



POWERED BY
SMIT
DEVICE

WHAT IS BASSURI?

BASSURI is a unique entertainment platform that allows users to access and enjoy a wide variety of entertainment content in an entirely new way.

Using its innovative technology, BASSURI enables users to enjoy entertainment **offline** in an online manner, without requiring internet connectivity.

ENTERTAINMENT AVAILABLE THROUGH BASSURI



Movies



Songs & Music



OTT Content



Drama & Theatre



Bhajans



Kids Programs



Cultural Content



Educational Content



Video Entertainment



and Many More...

POWERED BY BASSURI WI-FI TECHNOLOGY

- 1 Switch On BASSURI
- 2 Connect To BASSURI Wi-Fi
- 3 Start Enjoying Entertainment



No Internet
Required



No Data
Consumption



No Complicated
Installation

COMPATIBLE WITH MULTIPLE DEVICES



The same content can be accessed by a single user or multiple users simultaneously.

ENTERTAINMENT ANYWHERE, ANYTIME



At Home



In Buses



In Cars



In Trains



In Auto-Rickshaws



Even During
Air Travel

BASSURI gives you complete freedom to carry your entertainment wherever you go.

SAVE YOUR INTERNET DATA

Why spend valuable internet data for entertainment?
With BASSURI:

- ✓ No Internet Required
- ✓ No Data Consumption
- ✓ No Streaming Charges
- ✓ No Network Dependency
- ✓ Uninterrupted Entertainment

Enjoy **24x7**
365 Days
Without Using
a Single MB
of Data

WHY CHOOSE BASSURI?

- ✓ Innovative Entertainment Technology
- ✓ Data Saving Solution
- ✓ Works Without Internet
- ✓ Suitable For Individual & Group Viewing
- ✓ Portable & User Friendly
- ✓ Continuous Entertainment Experience
- ✓ Multi-Device Compatibility
- ✓ Future-Ready Entertainment Platform
- ✓ Wi-Fi Enabled Entertainment

THE WORLD'S UNIQUE CONCEPT



OFFLINE ENTERTAINMENT IN AN ONLINE MANNER

Powered Through

BASSURI Wi-Fi TECHNOLOGY

A NEW DIMENSION OF
ENTERTAINMENT EXPERIENCE. ★

JOIN THE ENTERTAINMENT REVOLUTION Connect With **BASSURI**

- ✓ Experience Unlimited Entertainment
- ✓ Without Internet
- ✓ Without Data Consumption
- ✓ Without Interruptions

Don't Wait!

JUST CONNECT BASSURI & ENJOY
UNINTERRUPTED ENTERTAINMENT

BASSURI

ENTERTAINMENT BEYOND BOUNDARIES

★ —★ PRESENTED BY —★
SMIT BASSURI SCREEN PLAY PVT. LTD.

★ is Waiting to Welcome You. ★





SV Learning Online

SMIT Education Box

Proudly Launches

BASSURI (Bassuri)

A NEW ENTERTAINMENT BOX !



BASSURI – ENTERTAINMENT FOR EVERYONE, EVERYWHERE !

Bassuri can be used for the entertainment of a single person to the entire industry.

Install it at your Home, Office, Factory, Auto, Taxi, Bus, Train, Airplane and countless other places.

It is Detachable, so you can easily carry it with you while travelling and enjoy every moment of your journey.

YOUR ENTERTAINMENT, YOUR WAY, YOUR PLACE !

USE IT ANYWHERE



CUSTOMISED RENTAL AND YOUR CHOICE OF ENTERTAINMENT



The Monthly Rent may vary as per your requirements. As it is completely customised (as per your choice), we are bringing you your choice of entertainment for the first time in the world.

YES, YOU CAN GIVE US THE LIST OF PROGRAMS YOU WANT TO WATCH EVERY MONTH !

1



Change the list of programs you want to watch every month 5 days before the due date.

2



Send us the list (Programs List) on time.

3



Get your favourite programs and enjoy non-stop entertainment.



FLEXIBLE PLANS – CHOOSE WHAT SUITS YOU BEST

Select the plan that suits your needs – Monthly, Half Yearly or Yearly. A truly unique offering in the world !



(Monthly / Half Yearly / Yearly – the choice is yours !)

WHAT YOU GET WITH YOUR PLAN

- Customised Content – as per your choice
- Unlimited Entertainment – your choice, your time, your privacy
- Flexible Plans – Monthly, 2, 3, 6, 9, 12 Months
- No Internet, No Worries – Entertainment anytime, anywhere
- Hassle-Free Experience – we take care of everything

MULTI-USER SUPPORT

Its biggest strength is that from a single user to multiple users, everyone can enjoy through Bassuri. Multiple people can watch different programs of their choice at the same time on the same Bassuri device.



WORKS ON MULTIPLE DEVICES, ONE EXPERIENCE !



APP-BASED CONNECTING SYSTEM

Works smoothly on all these devices.



24x7x365 DAYS NON-STOP ENTERTAINMENT
No Internet Required.
Non-Stop Entertainment Every Moment.

SUBSCRIPTION AND SERVICES

- Bassuri works on Subscription basis.
- Charges may vary as per requirement and duration.
- Plans available for 1, 2, 3, 6, 9 & 12 Months.
- Get your choice of entertainment with complete peace of mind.
- The Bassuri team is always with you for a hassle-free and excellent experience.
- We are committed to your happiness and satisfaction.



YOUR CHOICE OF ENTERTAINMENT, ALWAYS WITH YOU



MOVIES



SONGS



WEB SERIES



DEVOTIONAL



DRAMA



KIDS ENTERTAINMENT

MAKE YOUR LIFE MORE ENJOYABLE WITH BASSURI AND JOIN US ON THIS JOURNEY !

Entertainment ki duniya mein,
aapko sabse behtareen anubhav ki shubhkamnayein !

BASSURI – YOUR ENTERTAINMENT, YOUR CHOICE, YOUR WORLD !



BASSURI

Entertainment Without Internet

The Future of Digital Content Distribution



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1. THE OPPORTUNITY

India has the largest OTT market in the world, yet nearly 70% of the population still lacks reliable internet, data access, and affordable subscription infrastructure.

BASSURI solves this problem by delivering entertainment and television infrastructure through the Internet and telecom infrastructure, without the need for the Internet.



Population of India

1.4B+



Without Internet or Weak Internet

70%



OTT Market (India)

\$5B+

By 2028 (Est.)

2. CORE SOLUTION: WI-FI WITHOUT WEB



BASSURI is a Patent-Pending technology platform that creates a "closed-loop" Wi-Fi ecosystem. It works within an ISP (Internet Service Provider), mobile data, or satellite tower environment—enabling local delivery of content, music, and live content without relying on the Internet.



PATENTED TECHNOLOGY:

Enables full subscription of OTT, music, spiritual and devotional, and educational content—without the Internet.



INFRASTRUCTURE READY:

Compatible with rural and remote areas, even without the Internet.



MULTI-DEVICE SUPPORT:

Smartphones, tablets, laptops, and smart TVs—seamless experience on all.



3. MARKET DYNAMICS



TAM (Total Addressable Market)
India has a potential market of \$5B+ in OTT with 1.4 billion people.



TARGET SEGMENTS

Tier 2/3 towns, rural areas, low-income families, educational institutions, and public places.



COMPETITIVE ADVANTAGE

90% lower delivery cost compared to patented technologies. (Delivery Cost)

4. BUSINESS SNAPSHOT

PARAMETER	DESCRIPTION
 BUSINESS MODEL	B2C Subscription + B2B Institutional Licensing + Advertising Revenue
 IP STATUS	SV Learning Online Proprietary Licensing
 PRODUCT / PLATFORM	Patent-Pending Wi-Fi Without Web Technology + Content Delivery Platform
 REVENUE STREAMS	- Subscription (Monthly/Annual) - B2B Licensing (Schools, Colleges, Institutions) - Advertising & Brand Partnerships
 PRIMARY MARKET FOCUS	Northern India, Bihar, Rajasthan, Madhya Pradesh, Jharkhand, Chhattisgarh & Rural Areas
 EXPANSION PLAN	Phase 1: Launch in 200 districts across India Phase 2: Expand to other countries
 KEY STRENGTH	Proprietary technology, content licensing, marketing and distribution network.

5. ESG IMPACT



Reducing the Digital Divide



Low Power Consumption Infrastructure



Digital Access in Rural and Remote Areas



Sustainable Content Distribution Model



Lower Carbon Footprint due to Low Servers and Low Data Traffic



6. MANAGEMENT & BACKUP

Operated by SV Learning Online

- ✓ Proprietary Circuit Technology
- ✓ Patent Pending Architecture
- ✓ India Focused Go-To-Market Strategy
- ✓ National Licensing Support
- ✓ Content Distribution Ecosystem
- ✓ Rural + Urban Expansion Model



 Rural Home Entertainment	 Educational Institutions	 Temples, Ashrams & Spiritual Places	 Hotels, Resorts & Restaurants
 Corporate Offices (CSC)	 Government Schemes	 Trains, Buses & Travel Places	 Communities, Societies & Events

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SV
INCUBATION CENTRE
POWERING IDEAS - BUILDING FUTURES

**BASSURI - Entertainment Freedom,
To Every Home, Without the Internet!**

Powered by
SV Learning Online
svonline.edu.in



SV Learning Online

Unique Way of Online Learning In Offline Manner
Opportunity At Your Door Step

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PROMOTIONAL GIFTS & TRIPS FOR STUDENTS & FRENCHISE

PREMIUM BAGS & ESSENTIALS



Laptop Bag



Office Bag



College Bag



Traveling Bag



Bag



Lunch Box

SMART DEVICES & ACCESSORIES



Mobile



Tablet



Laptop



Computer



Keyboard &
Mouse Set



Power Bank

HOME & DAILY USE ITEMS



Waterpurifier



Wall Clock



Digital Watch



Hand Blender



Tea & Coffee
Maker



Iron

HOME APPLIANCES & MORE



Night Lamp



Gas Stove



Blender



Pressure Cooker

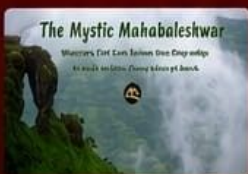


Water Bottle Set



Air Cooler

EXCITING TRIPS



Mahabaleshwar Trip



Kerala Trip



Dubai Trip



Singapore Trip



HongKong Trip



**EARPHONES
ON EVERY ADMISSION**



Attractive
Gifts



Exciting
Trips



Quality
Products



Happy
Learning



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Our Website

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A Trusted Name In Quality Education & Student Growth

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Effective



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TRADITIONAL
VALUES



MODERN
TECHNOLOGY



SMART
EDUCATION



INNOVATIVE
SOLUTIONS



BETTER
TOMORROW



ENTERTAINMENT



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STEP TOWARDS
DIGITAL INDIA



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